

The West Midlands is renowned for its vibrant cultural diversity. It provides the perfect backdrop for a Careers Fair dedicated to the BAME and SEND communities, as well as international students.



Where to find us

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WM One Fest Careers Fair



**Saturday 28th
September 2024**

**Sandwell Valley Park
12:00pm - 5:00pm
Free Entry**

More Information 

What is One Fest ?

ONE Fest is a three day cultural celebration welcoming 54 African nations, 21 Caribbean Islands and numerous Afro-Latinos from South American countries.

This event caters to the employment needs of everyone focusing on those part of the SEND (Special Educational Needs and Disabilities), BAME (Black, Asian and Minority Ethnic) communities and Students (International and National)



Including The Enterprise West Midlands Careers Fair which will be held on **Saturday 28th Sept 2024 at Sandwell Valley Park.**

Why are we holding a careers fair?

- The unemployment rate for 16 to 24 year increased from August to October 2023, with 535,000 young people aged 16 to 24 unemployed, 104,000 more than the year before.
- Feedback from Graduates and Postgraduates has indicated that career fairs have benefited them in networking with employers face-to-face and determine whether the industry is fit for them.



What is the benefits to students and employers?

- Get to meet potential employers and learn more about roles
- Gain insight into your options after education whether you are currently doing a degree or A-level courses
- Develop soft skills such as communication whilst networking with future employers and other students
- Standing out from the average crowd by talking to the employer directly instead of just applying online